

# Audrey Klammer

San Francisco, CA  
audreyklammer.com/contact

github.com/klammertime  
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Versatile front end engineer with user experience knowledge and design sensibility, drawing from years of experience working directly with customers in marketing. Excel at working on cross-functional teams requiring both collaboration and self motivation. Key qualifiers include:

## EXPERIENCE

### **Verizon Media | Sunnyvale, CA**

Front-End Engineer

2016—2019

- Developed geofencing application for NFL and MLB using React, Redux, Webpack, and styled-components. Collaborated with UX designer to convert static mockup to working application.
- Spearheaded front-end customizations to rapidly deliver a multimillion dollar data analytics platform to four América Móvil markets in South America.
- Identified and communicated front-end best practices: automated testing and linting, React, ES6+, performance testing, productivity tools and workflows.
- Reduced front-end team development time by over 10 hours/week per person by decoupling UI and back-end development.
- Completed a complex form tokenization feature that included both autocomplete and cut and paste capabilities.
- Collaborated with UX designers, product managers and QA to translate business requirements into completed features.

### **Audrey Klammer Design | Alameda, CA**

Freelance Web Developer

2015

- Designed and developed responsive web pages based on clients' goals.
- Taught web development to underrepresented and underserved youth during an after school program called Game/Code/Design.

**AlchemyAPI (Acquired by IBM Watson Group) | Denver, CO**

UX Designer 2014  
Marketing Director 2012—2014

- Led UX design for AlchemyAPI dynamic dashboard: created wireframe in Adobe Photoshop and Balsamiq; prototype using HTML, CSS and Bootstrap.
- Redesigned AlchemyAPI.com in 4 weeks to meet Series A PR deadline using Drupal. Resulted in \$60,000 cost savings and a fully responsive site.
- Quadrupled MQLs/month, and worked with VP of Sales to triple total customers and MRR while consistently remaining under budget.
- Positioned CEO and company as an AI thought-leader in 65 online articles (GigaOM, Wired, MIT Tech Review, TechCrunch, Fortune). Resulted in \$120,000 annual savings and introduction to key IBM Watson Group executives.

**Boulder Digital Arts | Boulder, CO**

Marketing Coordinator 2010—2011

- Developed marketing campaigns focused on increasing community engagement and profit for digital arts school and co-working space.
- Increased course profit 30% with zero marketing budget by taking advantage of new media trends, public relations, and event marketing.

**EDUCATION**

**University of California, Santa Barbara** 2006  
Bachelor of Arts - Communication

**Front Range Community College, CO**  
Certificate - Multimedia 2012  
Certificate - Web Development 2015

**TECHNICAL SKILLS**

JavaScript, ES6, React, Gatsby, React Native, GraphQL, Sass, CSS, CSS3, Webpack, Gulp, Git, GitHub, jQuery, D3, HTML5, HTML, Jira, ESLint, Gatsby, Webpack, Leaflet, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, InVision, Final Cut Pro, Graphic Design, Jest, Enzyme, Node.js, styled-components, UI/UX, AJAX